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Amuse Group Holding Limited

佰悅集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8545)

APPOINTMENT OF DIRECTORS

The Board is pleased to announce that Mr. Lee Ming Yeung Michael and Mr. Wei Qing have been appointed as non-executive Director of the Company with effect from 30 September 2021.

The board of directors (the “**Board**”) of the Company is pleased to announce that Mr. Lee Ming Yeung Michael and Mr. Wei Qing have been appointed as non-executive directors with effect from 30 September 2021.

The biographies of the new directors are set out in the paragraphs below:

Mr. Lee Ming Yeung Michael (“**Mr. Lee**”)

Mr. Lee, aged 28. He is currently serving as wealth management manager at AIA International Limited. From 2018 to 2020, Mr. Lee was employed as general manager and chief financial officer in Shenzhen Guiyin technology Co. Ltd* (深圳市貴銀科技有限公司). From 2016 to 2017, Mr. Lee was employed as deputy general manager in Zhongshan Jiahai Import & Export Trade Co. Ltd* (中山市嘉海進出口貿易有限公司). He obtained a bachelor’s degree of Arts (Hons) in Politics with International Relations from the University of York in England in 2018.

Mr. Lee has entered into a letter of appointment with the Company as a non-executive director for an initial term of two years commencing from 30 September 2021 and is subject to retirement by rotation and re-election according to the Articles of the Company. Pursuant to the letter of appointment, the annual remuneration of Mr. Lee as a non-executive Director of the Company is HK\$72,000. Such remuneration is determined with reference to his duty and responsibility in the Company, the prevailing market rate and the remuneration policy of the Company.

Mr. Wei Qing (“**Mr. Wei**”)

Mr. Wei, aged 45, is currently serving as the manager of Shenzhen Hongji Taifu Asset Management Co, Ltd* (深圳市泓基泰富資產管理有限公司) and the manager of Xuyong County Moni Impression Hotel Management Co., Ltd* (敘永縣摩尼印象酒店管理有限公 司). From October 2008 to June 2017, Mr. Wei was employed as supervisor in Xuyong County Huayi Construction Engineering Co. Ltd* (敘永縣華益建築工程有限責任公司). From 1998 to 2008, Mr. Wei was employed by Luzhou Municipal Transport Bureau Toll Road and Bridge Management Office* (瀘州市交通局收費路橋管理處).

Mr. Wei has entered into a letter of appointment with the Company as a non-executive Director for an initial term of two years commencing from 30 September 2021 and is subject to retirement by rotation and re-election according to the Articles of the Company. Pursuant to the letter of appointment, the annual remuneration of Mr. Wei as a non-executive Director of the Company is HK\$72,000. Such remuneration is determined with reference to his duty and responsibility in the Company, the prevailing market rate and the remuneration policy of the Company.

As at the date of this announcement, save as disclosed above, each of Mr. Lee and Mr. Wei has confirmed that (i) he does not hold any directorship in other public listed companies in Hong Kong or overseas in the past three years; (ii) he does not hold any other positions with the Company or subsidiaries of the Company; (iii) he does not have any relationship with any directors, senior management or substantial or controlling shareholders; (iv) he does not have any interest of shares of underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and (v) there is no other information that is required to be disclosed pursuant to Rule 17.50(2)(h) to 17.50(2)(v) of the GEM Listing Rules nor there is any other matter that needs to be brought to the attention of the holders of securities of the Company in relation to their appointment.

The Board would like to express its warm welcome to Mr. Lee and Mr. Wei in joining the Board.

By Order of the Board
Amuse Group Holding Limited
Li Wai Keung
Chairman and Executive Director

Hong Kong, 30 September 2021

As at the date of this announcement, the Board comprises Mr. Li Wai Keung, Mr. To Hoi Pan, Ms. Lee Kwai Fong as executive Directors; Mr. Lee Ming Yeung Michael and Mr. Wei Qing as non-executive Directors; and Mr. Yu Pui Hang, Ms. Ren Hongyan and Ms. Chow Chi Ling Janice as independent non-executive Directors.

This announcement, for which all the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the website of Stock Exchange at www.hkexnews.hk on the “Latest Information” page for at least 7 days from the date of its publishing and will be published on the Company’s website at www.amusegroupholding.com.

** For identification purposes only*