

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this notice, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this notice.



Amuse Group Holding Limited

佰悅集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8545)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the “**EGM**”) of Amuse Group Holding Limited (the “**Company**”) will be held on Friday, 12 September 2025 at 11:00 a.m. (or any adjournment thereof) at Flat B–E, 33/F, Plaza 88, No. 88 Yeung Uk Road, Tsuen Wan, New Territories, Hong Kong for the purpose of considering and, if thought fit, passing with or without amendments the following resolution as an ordinary resolution of the Company:

ORDINARY RESOLUTIONS

“THAT:

- (a) the entering into of the Sale and Purchase Agreement (as supplemented by the Supplemental Sale and Purchase Agreement) (as defined and described in the circular of the Company dated 20 August 2025 (the “**Circular**”)), a copy of which is produced to the EGM marked “A” and initialled by the chairman of the EGM for identification purpose, and all the transactions contemplated thereunder and in connection therewith be and are hereby approved, confirmed and ratified; and
- (b) any one of the directors of the Company be and is hereby authorised to sign, execute, perfect and deliver all such documents and, where necessary, to affix the common seal of the Company on any such document as and when necessary, to do all such deeds, acts, matters and things for and on behalf of the Company as he or she may in his or her discretion consider necessary or desirable for the purpose of or in connection with the Sale and Purchase Agreement, the Supplemental Sale and Purchase Agreement, and all the transactions contemplated thereunder, and to agree to and to make such variations, amendments or waiver of any of the matters relating to or in connection with

the Sale and Purchase Agreement and the Supplemental Sale and Purchase Agreement; and any actions taken by any directors of the Company in connection with the foregoing prior to the date of this resolution be and are hereby approved, confirmed and ratified.”

By order of the Board
Amuse Group Holding Limited
Li Wai Keung
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 20 August 2025

Notes:

1. Any member of the Company entitled to attend and vote at the EGM shall be entitled to appoint another person as his proxy to attend and vote instead. A member who is the holder of two or more shares may appoint more than one proxy to represent him and vote in his stead. A proxy need not be a member of the Company.
2. For joint registered holders of any share, any one of such joint holders may vote at the EGM (or any adjournment thereof), either in person or by proxy, in respect of such share as if he were solely entitled thereto; but if more than one of such joint holders are present at the EGM (or any adjournment thereof) in person or by proxy, that one of the said joint holders so present whose name stands first on the register in respect of such share shall alone be entitled to vote in respect thereof.
3. In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed or a certified copy of that power of attorney or authority, must be deposited at the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for the holding of the meeting or any adjournment thereof. Delivery of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the meeting or any adjournment thereof and, in such event, the instrument appointing a proxy shall be deemed to be revoked.
4. Pursuant to the articles of association of Company and the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), voting for all the resolutions set out in this notice will be taken by poll at the EGM.
5. For the purpose of determining the entitlement to attend and vote at the EGM, the register of members of the Company will be closed during the period from Monday, 8 September 2025 to Friday, 12 September 2025 (both dates inclusive), during which period no transfer of share(s) will be effected. The record date will be Friday, 12 September 2025. In order to qualify for attending and voting at the EGM, all transfer document(s), accompanied by the relevant share certificate(s), must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration no later than 4:30 p.m. on Friday, 5 September 2025.
6. If at any time after 7:00 a.m. on the date of the EGM, typhoon signal number 8 or above or a black rainstorm warning is hoisted or remains hoisted, or “extreme conditions” caused by super typhoons as announced by the Government of Hong Kong is in forced, the EGM will be postponed or adjourned. The Company will post an announcement on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.amusegroupholding.com) to notify shareholders of the Company of the date, time and place of the re-scheduled meeting.
7. The Chinese translation of this notice is for reference only and in case of any consistency, the English version shall prevail.
8. All times and dates specified herein refer to Hong Kong local times and dates.

As at the date of this notice, the Board comprises Mr. Li Wai Keung, Mr. To Hoi Pan and Ms. Lee Kwai Fong as executive Directors; Mr. Chu Wai Tak as non-executive Director; and Mr. Yu Pui Hang, Ms. Chow Chi Ling Janice and Mr. Tung Man as independent non-executive Directors.

This notice, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this notice is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this notice misleading.

This notice will remain on the Stock Exchange's website at www.hkexnews.hk on the "Latest Listed Company Information" page for at least 7 days from the date of its posting and on the website of the Company at "www.amusegroupholding.com".